



NATIONAL OPEN CAPTION
TRAINING PROGRAM



Audience Survey for Open Captioned Performance of

- 1) Please select the statement that most closely applies to you.
 - I am a subscriber or a frequent patron to this and other theatres.
 - I attend theatre occasionally (several times a year).
 - I rarely attend theatre, except for specific performances or special events.

- 2) Please select the statement that most closely applies to you.
 - I am hard of hearing/deaf and have a hearing aid, cochlear implant or other assistive device.
 - I am hard of hearing or deaf.
 - I am hearing.

- 3) Do you use American Sign Language as your primary means of communication? Yes No

- 4) At this performance, where did you sit? Section_____ Row_____ Seat_____

- 5) How did you learn about this Open Captioned performance?
 - Advertising (newspaper, magazine, website, etc.)
 - Direct promotion from the theatre
 - A theatre mailing or e-mailing list
 - Social Media (Facebook, Twitter, etc.)
 - Word of mouth (from friends or family members)
 - I hadn't known about this Open Captioned performance beforehand.

- 6) Please select one.
 - This is my first performance with Open Captioning.
 - I've seen other Open Captioned performances
 - I regularly attend Open Captioned performances.

- 7) Please select the statement that most closely applies to this performance.
 - My seat was too close to the caption display.
 - My seat was too far from the caption display.
 - My seat was the right distance from the caption display.
 - No opinion

- 8) From your vantage point, you found the captioning
- Easy to use
 - Difficult to use; specify: _____
 - No opinion
- 9) Please select the statement that most closely applies to this performance
- I relied heavily on the Open Captioning.
 - I occasionally referred to the Open Captioning.
 - I did not use the Open Captioning but I recognize the value of the service.
 - I did not use the Open Captioning and I found it distracting.
- 10) Please select the statement that most closely applies.
- I will only attend the theatre if Open Captioning is available
 - I prefer to have access to Open Captioning but do not require the service
 - I support Open Captioning and it does not impact my attendance
 - I did not like Open Captioning and will not attend performances with it.
- 11) Are you aware that TDF sponsored this OC performance? Yes No
- 12) Please select the statement that most closely applies
- By sponsoring Open Captioning at _____, TDF is making a GREAT IMPACT on my theatre attendance (i.e. I could not attend the theatre before OC was made available)
 - By sponsoring open captioning at _____, TDF made a MODERATE IMPACT on my theatre attendance (i.e. I attend theatre more often now that OC is available)
 - By sponsoring open captioning at _____, TDF DID NOT IMPACT my theatre attendance (i.e. I attend the same amount of theatre now that OC is available)
 - No opinion

Other Comments (continue below): THANK YOU for your time in completing this survey! Please return it to one of the ushers at the theatre when you leave.